



The perfect environment for focus groups



Purpose Designed

This facility has been purpose designed and built to optimise its use for focus groups and features;

- Fully Air-Conditioned environment
- Soundproofed glazing and surrounds
- Theatre style viewing rooms with surround sound and IR headphones

Home Environment

This fully restored Victorian facility offers all the comforts of a home environment and;

- An inviting, warm friendly atmosphere
- Clients and respondents to feel relaxed and welcome

Centrally Located

Based in Richmond, the facility;

- Offers access to a wide geographical and demographic spread of respondents
- Is centrally located and adjacent to the Melbourne CBD (2.6 km)
- Is adjacent to Freeway to City and Airport
- Is close to trains, trams and buses
- Offers ample parking

Facilities

We offer a range of state of the art facilities including;

- Discrete Professional Video & Audio taping
- Television & Video replay
- CD & Audio playing
- Internet/ Network/ Telephone
- Abundance of practical stimulus shelving

Choice of Setting

We offer group rooms with a choice of;

- Boardroom/ Dining setting
- Lounge/ Casual setting
- With or Without Observation Mirrors
- Closed Circuit Video
- Video Patching between all rooms

Moderator Options

Group Focus offers moderators a range of refreshments which;

- Are sympathetic to your activities
- Allows a range of client menus through to fully catered meals
- Can be supplemented by beverages through to wines from our cellar

Meetings

The rooms are also ideal for;

- Private Meeting Rooms
- Discrete Meetings away from the office
- Breakfast Meetings

Call us Today

Our aim is to make your task easier so we offer you that little bit extra to ensure everything goes smoothly and to plan. Please don't hesitate to call to discuss your next focus group requirements.



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